

The Curriculum of the Double Degree Study Program at the University of Dunaújváros for the Students of the Marwadi University

Built on the courses of BACHELOR IN COMMERCE - MU

| Business Administration and Management BA | | | | | | | | | | | | |
|--|--|--------|-----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|----------------------------------|
| Marwadi University, Faculty of Liberal Studies, Bachelor in Commerce (2019-20) | | | | | | | | | | | | |
| Codes | Moduls/Courses | credit | Semester - Classes per week | | | | | | | | | Prerequisites |
| | | | 1 | | | 2 | | | 3 | | | |
| | | | lec | tut | lab | lec | tut | lab | lec | tut | lab | |
| DUEN-IMA-151 | Mathematics 1. | 5 | 1 | 2 | 0 | | | | | | | selected subject - admissible |
| DUEN-TVV-116 | Project Management | 5 | 1 | 2 | 0 | | | | | | | |
| DUEN-TKT-110 | Value Based Management and Public Value | 5 | 2 | 1 | 0 | | | | | | | |
| DUEN-MUT-111 | Environmental Economy | 5 | 2 | 1 | 0 | | | | | | | |
| DUEN-TVV-150 | Marketing Management | 5 | 1 | 2 | 0 | | | | | | | |
| DUEN-TVV-151 | Strategic Management | 5 | 2 | 1 | 0 | | | | | | | DUEN-TVV-114 |
| DUEN-TKM-124 | Business Negotiation and Presentation | 5 | 1 | 2 | 0 | | | | | | | |
| DUEN-TKM-118 | Conflict Management and Economic Mediation | 5 | 0 | 3 | 0 | | | | | | | |
| DUEN-TKK-251 | Social Sciences | 5 | | | | 2 | 1 | 0 | | | | |
| DUEN-TKT-211 | General and Business Statistics | 5 | | | | 1 | 0 | 2 | | | | |
| DUEN-IMA-214 | Operations research and decision theory | 5 | | | | 1 | 0 | 2 | | | | DUEN-IMA-211 |
| DUEN-TKM-220 | Business Communication | 5 | | | | 1 | 2 | 0 | | | | |
| DUEN-TKT-220 | Corporate Finance | 5 | | | | 2 | 2 | 0 | | | | DUEN-TKT-114 |
| DUEN-TKT-213 | Public Management | 5 | | | | 2 | 1 | 0 | | | | |
| DUEN-TVV-216 | Management Methods | 5 | | | | 1 | 2 | 0 | | | | DUEN-TVV-114 |
| DUEN-TKM-218 | Organizational Communication | 5 | | | | 2 | 1 | 0 | | | | |
| DUEN-TKM-256 | The Communication of Change Management | 5 | | | | 1 | 2 | 0 | | | | |
| DUEN-TKT-091 | Research Thesis - GAZDBA | 10 | | | | | | | 1 | 0 | 0 | DUEN-TVV-090 |
| DUEN-TKT-093 | Field Practice - GAZDBA | 20 | | | | | | | 0 | 0 | 0 | DUEN-TVV-090 |